



LET'S REVIEW 2024



Incentive Insights handles fulfillment for hundreds of businesses and annually issues millions of dollars for incentives and rebates nationwide. Here's a closer look at **our fulfillment through 2024.**

13% GROWTH

We issued 13 percent more dollars YoY.



\$29.8 MILLION ISSUED

Incentive Insights has **issued over \$29 million in checks and cards** across many industries.

13.5% MORE \$\$\$ ISSUED

Increased dollars per award through 2024.



WHAT WE'VE PROVIDED

Due to the flexible nature of our fulfillment services, we were able to provide a number of custom options for cards and checks in the US and Canada.

CARDS

- OFFERED PRE-PAY OPTIONS LIKE VISA/MASTERCARD/DISCOVER
- RELOADED CARDS
- PROVIDED FRAUD PROTECTION AS BANK DEBIT
- PROCESSED USD AND CAD

CHECKS

- ISSUED CHECKS DIRECTLY
- PROVIDED POSITIVE PAY PROTECTION
- PROVIDED MAILING SERVICES FOR ALL CHECKS
- INCLUDED "KITTING" FOR VARIOUS BUSINESS

CARDS ARE HOT

97%

Over the last five years, **97% of our incentives have been in card form.** Comparatively, checks have accounted for 3%.

COST SAVINGS

85%

We saved businesses thousands in operational costs. I.E. **Businesses who choose us realize a 85% cost savings** vs issuing checks themselves.